

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Sundee Bhan et al.	Confirmation No.:	2784
Application No.:	10/734,811	Art Unit:	3629
Filed:	December 11, 2003	Examiner:	J. P. Ouellette
Title:	TARGETED INVITATION DELIVERY		

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated August 8, 2008, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.